**Section B. SNAP-Ed Annual Report Summary for Outcome and Impact Evaluations**

Provide the information requested below for any impact evaluation efforts that were completed during the previous year.

**Name of Project or Social Marketing Program:** If multiple projects or programs were part of a single impact evaluation, please list each of them.

**Total Cost of Evaluation**

**Project Goals:** Identify each specific goal being assessed by the evaluation.

**Evaluation Design**

**Evaluation participants:** Describe how many units (and individuals if they were not the unit of assignment) were being evaluated

**Assignment to intervention and control or comparison conditions**

**Unit of Assignment:** Describe the unit of assignment to intervention or control or comparison groups. Describe how many units (and individuals if they were not the unit of assignment) were in the intervention and control or comparison groups at the start and end of the study.

**Group Assignment:** Describe how assignment to intervention and control groups was carried out. Be explicit about whether or not this assignment was random.

**Unit Retention:** Provide the percentage of participants by treatment condition (intervention and control group) that completed the intervention.

**Outcome and Impact Measure(s):** For each evaluation impact, describe the measure(s) used. Descriptions should indicate if the focus is on knowledge, skills, attitudes, behavior, PSE change, or something else. Each measure should be characterized in terms of its nutrition or obesity prevention focus, e.g. was a policy implemented making an improvement in a school nutrition or physical activity environment.

**Data Collection:** Describe the points at which data were collected from intervention and control group participants. For example, these points may include pre-test or baseline, midway through the intervention, post-test as intervention ends, or follow-up some weeks or months after the intervention ends. Finally indicate if impact data were collected through observation, self-report, or another method.

**Results:** Compare intervention and control groups at each measurement point, by individual measure. Report the number of intervention and the number of control group participants measured at each point. Describe any tests of statistical significance and the results.

**Description of how evaluation results will be used:**

**Point of Contact:** Provide a contact for additional details.

**Relevant Journal References:** Reference to any other report of the evaluation. Include whether the results will be submitted for publication, and if so, to what publication