



Food and
Nutrition
Service

Park Office
Center

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MAR 31 2015

SUBJECT: Supplemental Nutrition Assistance Program Education (SNAP-Ed)
State Plan Guidance for Federal Fiscal Year (FFY) 2016

TO: State SNAP-Ed Cooperators

The Food and Nutrition Service (FNS) is pleased to release the Supplemental Nutrition Assistance Program Education (SNAP-Ed) State Plan Guidance for Federal Fiscal Year (FFY) 2016. This document provides guidance to States for planning and implementing SNAP-Ed, with a continued focus on enhancing the program in accordance with the intent of the Healthy, Hunger Free Kids Act of 2010 (HHFKA) and the *SNAP: Nutrition Education and Obesity Prevention Grant Program* Interim Rule, which codified the provisions of the HHFKA. This Guidance highlights State requirements and supersedes all prior Guidance.

This year FNS expanded the range of stakeholders providing input on the Guidance by forming a virtual work group of partners with expertise in implementing policy, systems, and environmental (PSE) change interventions for SNAP-Ed target audiences. The work group also possessed experience in identifying opportunities for evaluation using Program funds and provided comments on the overall SNAP-Ed Guidance. FNS thanks the work group members and the constituencies they represent for their time and detailed expert comments that improve this document.

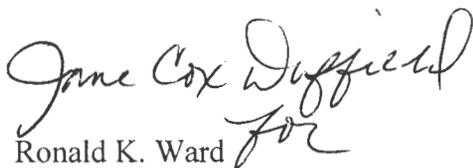
States have made great strides in their efforts to implement HHFKA provisions and expand nutrition education and obesity prevention interventions through new and innovative approaches. The FFY 2016 Guidance emphasizes that States must include only evidence-based interventions delivered through educational and promotional activities, multilevel interventions, and community and public health approaches including PSE change efforts. The Guidance also highlights the need for evaluation of SNAP-Ed interventions to demonstrate program impacts. FNS commends States for the continued, diligent efforts to improve SNAP-Ed and showcase its impact.

In our effort to continually improve the Guidance, we have incorporated changes to better define the SNAP-Ed delivery approaches and describe how they can work together. We have included more resources that are cited throughout the document with links that direct States to explore topics in greater detail; and we have added more examples. FNS encourages States to not limit themselves to these examples but to be creative in identifying promising interventions that could be implemented and evaluated in SNAP-Ed.

For FFY 2016, SNAP-Ed programming is authorized for \$411 million nationally. SNAP-Ed grant funding allocations in FFY 2016 continue to be based on the HHFKA formula, with SNAP participation factoring into the formula at a greater weight. The ratio of the base SNAP-Ed expenditures to participation is 70/30 for FFY 2016, and will continue to evolve until the ratio of expenditures to participation is 50/50 in FFY 2018. We have attached the State FFY 2016 estimated allocations chart for your planning purposes. Since the participation figures to compute the final 2016 State funding are not yet available, the attached estimated allocations are for planning purposes only and do not reflect final State allocations. Please be reminded that SNAP-Ed allocations are subject to the availability of Federal funds.

The SNAP-Ed Strategies and Interventions: An Obesity Prevention Toolkit for States developed through FNS collaboration with the National Collaborative on Childhood Obesity Research (NCCOR) was revised in May 2014. The Toolkit contains a wide range of strategies and interventions including PSE change interventions that have been identified as appropriate for SNAP-Ed programs. FNS intends to continue updating the toolkit with more evidence-based strategies and interventions. We encourage States and implementing agencies to submit additional ideas for strategies and interventions to consider for future inclusion in the toolkit.

Thank you for your continued efforts in support of SNAP-Ed. The Guidance and SNAP-Ed Interventions Toolkit are available in pdf format on the SNAP-Ed Connection Web site at: <http://snap.nal.usda.gov>. As always, we welcome your comments on the Guidance and ask that you direct them through your FNS Regional Office contacts.

A handwritten signature in cursive script that reads "Ronald K. Ward". The signature is written in black ink and is positioned above the printed name.

Ronald K. Ward
Director
Program Accountability and Administration Division

Attachment: FY 2016 State SNAP-Ed Estimated Allocations

FY 2016: SNAP-Ed
Estimated Allocations

State/Territory	2016 Allocation Estimates
Alaska	\$ 564,719
Alabama	\$ 4,827,940
Arkansas	\$2,485,507
Arizona	\$13,330,507
California	\$117,392,608
Colorado	\$4,155,777
Connecticut	\$3,470,850
District of Columbia	\$1,590,470
Delaware	\$1,020,395
Florida	\$11,794,374
Georgia	\$6,005,398
Guam	\$125,364
Hawaii	\$1,070,309
Iowa	\$2,571,192
Idaho	\$1,238,509
Illinois	\$12,985,924
Indiana	\$6,063,803
Kansas	\$2,531,475
Kentucky	\$10,336,187
Louisiana	\$3,879,133
Massachusetts	\$4,423,937
Maryland	\$4,310,122
Maine	\$4,678,330
Michigan	\$23,895,510
Minnesota	\$8,467,164
Missouri	\$9,976,030
Mississippi	\$3,877,962
Montana	\$924,261
North Carolina	\$5,468,909
North Dakota	\$1,036,605
Nebraska	\$1,618,856
New Hampshire	\$1,033,150
New Jersey	\$7,661,990
New Mexico	\$3,600,310
Nevada	\$2,094,449
New York	\$20,801,052
Ohio	\$7,094,369
Oklahoma	\$5,452,111
Oregon	\$7,287,602
Pennsylvania	\$23,376,945
Rhode Island	\$1,170,621
South Carolina	\$2,388,500
South Dakota	\$605,084
Tennessee	\$4,612,653
Texas	\$14,527,415
Utah	\$1,307,641
Virginia	\$6,639,197
Virgin Islands	\$104,388
Vermont	\$273,074
Washington	\$9,576,158
Wisconsin	\$10,062,197
West Virginia	\$3,393,977
Wyoming	\$1,818,989
US	\$411,000,000