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Food and
Nutrition
Service

SUBJECT: Supplemental Nutrition Assistance Program Education (SNAP-Ed)
Plan Guidance for Federal Fiscal Year (FFY) 2017

Park Office
Center

TO: State SNAP-Ed Cooperators

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The Food and Nutrition Service (FNS) is pleased to release the Supplemental Nutrition Assistance Program Education (SNAP-Ed) Plan Guidance for Federal Fiscal Year (FFY) 2017. This document provides guidance to States for planning and implementing SNAP-Ed, with a continued focus on enhancing the program in accordance with the intent of the Healthy, Hunger Free Kids Act of 2010 (HHFKA) and the *SNAP: Nutrition Education and Obesity Prevention Grant Program Final Rule*, published March 31, 2016. This Guidance highlights State requirements and supersedes all prior SNAP-Ed Plan Guidance documents.

States continue to make great strides in their efforts to implement and expand evidence-based nutrition education and obesity prevention interventions and innovative approaches. The FFY 2017 Plan Guidance emphasizes that States must now implement two or more of the following approaches in their SNAP-Ed programs: individual or group based nutrition education, health promotion intervention strategies; comprehensive, multilevel interventions; and community and public health approaches including policy, systems, and environmental change (PSE) efforts. The Guidance also highlights the need for evaluation of SNAP-Ed interventions to demonstrate program impacts and build the evidence for the interventions in use. FNS commends States for their efforts to increase the effectiveness of SNAP-Ed and showcase its impact.

In our effort to continually improve the Guidance, we have incorporated changes to better define the SNAP-Ed delivery approaches and describe how they can work together. We have included more resources that are cited throughout the document with links that direct States to explore topics in greater detail, and we have added more examples. FNS encourages States to not limit themselves to these examples but to be creative in identifying promising interventions that could be implemented and evaluated in SNAP-Ed.

As a result of the HHKFA, States have been required to integrate Policy, Systems and Environmental (PSE) change interventions into their plans. However, States do not have a mechanism to evaluate program effectiveness and report results. To fill this gap, FNS has released an updated *SNAP-Ed Evaluation Framework: Nutrition, Physical Activity and Obesity Prevention Indicators (The Framework)*, to assist Practitioners to identify indicators of success when implementing multi-component programs with a focus on social marketing or PSE change interventions. Reference to the updated Framework is included in this Guidance.

The *SNAP-Ed Strategies and Interventions: An Obesity Prevention Toolkit for States* developed through FNS collaboration with the National Collaborative on Childhood Obesity Research and the Association for SNAP Nutrition Education Administrators was revised in January 2016 and is referenced in this Guidance. This edition of the Toolkit adds 20 evidence-based strategies and interventions and builds upon more than 60 interventions. The Toolkit contains a wide range of strategies and interventions, including PSE change interventions that are considered appropriate for SNAP-Ed programs. FNS intends to continue updating the Toolkit with more evidence-based strategies and interventions and encourages States and implementing agencies to submit additional ideas for inclusion.

For FFY 2017, SNAP-Ed programming is authorized for \$414 million nationally. SNAP-Ed grant funding allocations in FFY 2017 continue to be based on the HHFKA formula, with SNAP participation factoring into the formula at a greater weight. The ratio of the base SNAP-Ed expenditures to participation is 60/40 for FFY 2017, and will continue to evolve until the ratio of expenditures to participation is 50/50 in FFY 2018. We have attached the State FFY 2017 estimated allocations chart. Since the participation figures to compute the final 2017 State funding are not yet available, the attached estimated allocations are for planning purposes only and do not reflect final State allocations. Please be reminded that SNAP-Ed allocations are subject to the availability of Federal funds.

Thank you for your sustained efforts in support of SNAP-Ed. The Plan Guidance and SNAP-Ed Toolkit are available in PDF format on the SNAP-Ed Connection Web site at: <http://snap.fns.usda.gov>. As always, we welcome your comments on the State Plan Guidance and ask that you direct them through your FNS Regional Office contacts.



Ronald K. Ward
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Attachment

FY 2017 SNAP-Ed Allocation Estimate

State/Territory	FY 2017 Allocation Estimates
Alaska	\$590,151
Alabama	\$5,318,458
Arkansas	\$2,704,741
Arizona	\$12,733,539
California	\$107,405,496
Colorado	\$4,207,095
Connecticut	\$3,586,457
District of Columbia	\$1,556,252
Delaware	\$1,076,978
Florida	\$15,310,511
Georgia	\$7,471,052
Guam	\$171,984
Hawaii	\$1,149,262
Iowa	\$2,707,376
Idaho	\$1,301,895
Illinois	\$13,897,052
Indiana	\$6,157,440
Kansas	\$2,509,348
Kentucky	\$9,747,071
Louisiana	\$4,504,604
Massachusetts	\$4,740,992
Maryland	\$4,746,170
Maine	\$4,246,169
Michigan	\$22,468,309
Minnesota	\$7,905,461
Missouri	\$9,754,653
Mississippi	\$4,140,784
Montana	\$938,794
North Carolina	\$6,993,599
North Dakota	\$967,236
Nebraska	\$1,640,320
New Hampshire	\$1,019,041
New Jersey	\$7,836,940
New Mexico	\$3,772,505
Nevada	\$2,468,780
New York	\$21,865,260
Ohio	\$8,204,921
Oklahoma	\$5,531,214
Oregon	\$7,267,317
Pennsylvania	\$22,777,176
Rhode Island	\$1,237,082
South Carolina	\$3,081,168
South Dakota	\$649,420
Tennessee	\$5,350,479
Texas	\$17,402,253
Utah	\$1,422,275
Virginia	\$6,757,696
Virgin Islands	\$127,787
Vermont	\$334,616
Washington	\$9,598,456
Wisconsin	\$9,614,531
West Virginia	\$3,419,789
Wyoming	\$1,612,045
US	\$414,000,000