Collective Action in WI

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Danielle Nabak, Milwaukee Food Council Board of Directors
Hannah Trasser, City of Milwaukee Health Department Health Strategist
Lee Valentyn, UW-Madison Extension Healthy Food Systems Coordinator
Wisconsin First Nations

https://wisconsinfirstnations.org/map/

https://wisconsinfirstnations.org/seats-of-government/

WI First Nations Seats of Government
Bad River
Brothertown Nation
Forest County Potawatomi
Ho-Chunk Nation
Lac Courte Oreilles
Lac du Flambeau
Menominee
Oneida Nation
Red Cliff
Sokaogon
St. Croix
Stockbridge-Munsee
Wisconsin SNAP-Ed

- SNAP-Ed started in Wisconsin
- Growth of Wisconsin SNAP-Ed
- Collective Action Initiative
What is a Food Council?

https://ckfoodpolicy.ca/knowledge-centre/
Milwaukee Food Council

- Founded in 2007; Became 501(c)(3) in 2016
- Focus on network connection and capacity-building
- Partnership to support collective action formalized in 2019
Milwaukee Food Council

Freepik

Freepik

USDA
Milwaukee Collective Action

A long-term collaboration through which individuals and organizations involved in the work leverage one another’s strengths and assets to work intentionally and gradually toward a shared goal, namely equitable and sustainable systems change.
Collective Action

https://policyscotland.gla.ac.uk/place-and-collective-impact-implications-for-leadership/modelsofcollaboration/
Systems Change

https://www.fsg.org/resource/water_of_systems_change/
Fiscal Agent

- **Purpose** – Facilitate the flow of SNAP-Ed financial resources to the local (Milwaukee) community
- **Process** – Importance of involving community members and community partners
- **Strategy** – Leverage other funding sources in order to compensate community members
Food Ecosystem Map

(Static) Spatial Mapping
Hunger Task Force Emergency Food Distribution Map (in Google Maps)

(Dynamic) Social/Network Mapping
Dane County Healthy Food Systems Map 2.0 (in Kumu)
Wisconsin SNAP-Ed

- Collective Action Initiative Future Plans
- SNAP-Ed State Leadership Team
  - Department of Health Services Leadership
  - SNAP-Ed Implementing Agencies, Grantees, Partners, and Community Input
  - Evaluators and Thought-partners
Contact info for questions and follow-up

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