



Food and  
Nutrition  
Service

1320 Braddock Place  
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Date: December 16, 2022

Subject: Supplemental Nutrition Assistance Program Nutrition Education (SNAP-Ed) Needs Assessment Toolkit

To: All SNAP State Agencies  
All Regions

The Food and Nutrition Service (FNS) is pleased to announce the release of the [SNAP-Ed Needs Assessment Toolkit](#). The toolkit is intended to help SNAP State agencies meet program requirements and enhance their existing needs assessment capabilities. The toolkit includes suggestions for how to increase the diversity of voices involved throughout the needs assessment process and strategies for linking needs assessment findings to State goals and SNAP-Ed programming.

The Needs Assessment Toolkit was developed in consultation with stakeholders, and FNS considers its release to be an important step in an ongoing process aimed at ensuring that the toolkit meets the needs of the SNAP-Ed community. FNS encourages State agencies to offer feedback and suggestions on the toolkit to their SNAP-Ed Regional Coordinators. FNS will use this information to support future updates of the toolkit.

FNS has provided several additional resources on the SNAP-Ed Connection website to support SNAP-Ed needs assessments. Two recorded trainings are currently available on the SNAP-Ed Connection: [SNAP-Ed Needs Assessment Webinar 1: Needs Assessment Purpose and Planning](#) (July 2022) and [SNAP-Ed Needs Assessment Webinar 2: State-Level Approach](#) (August 2022). In 2023, FNS is also planning to launch a Needs Assessment Community of Practice and to provide additional related trainings and other supports.

If State agencies have questions about the toolkit, they should contact their respective SNAP-Ed Regional Coordinator.

Sincerely,

Rachel Frisk  
Director  
Program Administration and Nutrition Division

Attachment:  
SNAP-Ed Needs Assessment Toolkit