SNAP-Ed Webinar Series
Webinar #3
Adapting SNAP-Ed Programming to Remote Delivery: Data Collection and Reporting
August 11, 2020

PEARS

How do you get the QR code for surveys?
In PEARS, on the Evaluation section of Program Activities, click the link icon next to the survey you want to share and it will display both a link and a QR code. You can also create QR codes for any text or link outside of PEARS using sites like http://goqr.me/. Note that QR codes for surveys may be more useful for in-person meetings where it's easier for participants to point their phone at a QR code than copying a link by hand.

What type of software is the impact dashboard in PEARS using?
The PEARS team built the impact dashboard from the ground up using Python, JavaScript and some 3rd party programming libraries. Most of the visual charts use a library called Highcharts.js.

When you say "newly adapted" is not those that started in person, but then had to be delivered online for the remainder of the course, or finished up, wouldn't that be impacted by COVID? Why don't we put that in the response to COVID?
See page 20 of the updated EARS FAQ, "If at all possible, in order to not overstate the response to COVID-19, the reach of any programming begun in-person should not be included for the COVID-19 intervention. Only the reach from programs that have been delivered remotely in their entirety due to COVID-19 should be included under COVID-19 labeled interventions." So for the purposes of EARS, the reach for activities that started in person and then moved online due to COVID would be counted under the normal intervention row, not the row labeled COVID-19.

Michigan Fitness Foundation

For MFF, do the educators go online for a more personal relationship with users? That is, in different locations, do local staff actually appear on camera and invite further contact?
Yes, educators appear on camera in a variety of formats, including pre-recorded videos hosted at Online Learning in a SNAP and shared through a variety of channels, live events on Facebook, virtual Direct Education on platforms like Google Classroom and Zoom.

Could Michigan share a copy of the Qualitative Interviews with past participants? (The interview questions)
Yes! Please contact Lila directly, lgutuskey@michiganfitness.org, and she can share the interview guide and other aspects of the project's design and protocol, if helpful.

How did your program disseminate the online survey that included questions about COVID impacts e.g. shopping frequency, etc.?
We mailed invitations to complete the online survey to a sample of residents with household incomes that align with SNAP eligibility. The mailing list was purchased from a marketing organization. Additionally, we had a web panel of participants who were also aligned with SNAP eligibility complete the online survey.

Did you collect the changes in habits since COVID by demographics as well?
Yes. Full analysis is still underway and will include a look by demographics and geography. We also collected current fruit and vegetable consumption and physical activity levels, so we will analyze the data to determine if changes and virtual learning experiences were different based on current level of health behavior.

Can Lila share her survey? If so how do we get it?
Yes! Please contact Lila directly, lgutuskey@michiganfitness.org. Be sure to include which survey you're interested in receiving.

What was the program or service MI use to administer the text message polls?
https://www.eztexting.com To clarify, people texted 'input' to our text code and then got a link to an online survey. We chose for this purpose to not build the survey in the text platform.

Are those stories for kids available to access for other educators to use? Yes. The videos of stories are on our YouTube channel and the descriptions include information about which book was read. Online Learning in a SNAP:
https://www.youtube.com/channel/UCt52xig5vQ7Hok6uvHH3TfQ

What is the YouTube channel's name?
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